

#KindnessMatters

HOW TO FUNDRAISE FOR US Top Tips

We believe that everyone should have a safe place to call home. Sadly that is not the reality in Hong Kong. This is why ImpactHK is working hard to provide help to people experiencing homelessness so that they can settle in a safe home, restore their mental and physical wellbeing, build their self-esteem and discover their purpose.

If you manage to raise \$6,000 HKD, that can keep one of our homeless friends safely in shelter for a month.

1. START YOUR OWN CAMPAIGN ON SparkRaise™

How It Works

1. Create an account on Sparkraise by clicking [here](#) to register
2. Then once you are logged in, [follow this link](#) to our Master Campaign
3. Click **CREATE A FUNDRAISER** and input the basic details of your fundraising campaign. Feel free to visit our website if you need some extra info about us
4. Fill in 'your story' and what has inspired you to support ImpactHK
5. Click the Publish button to submit your campaign and allow 24 hours for it to be approved
6. Once it's live - share far and wide with your family and friends



NEED SOME IDEAS?

GET MOVING TO GIVE BACK

Set yourself the challenge to walk, cycle or run 10k in 10 days

DRESS UP DAY

Great for students and schools, you can create a themed fancy dress day and get a group of people together to participate

SPONSORED SWITCH OFF

Try a sponsored social media or digital detox, where you switch off your phone and challenge yourself to get back to slow living for a while

2. PRIVATE KINDNESS WALK WITH IMPACTHK

Get together with a group of friends, family or colleagues and fundraise to book a private Kindness Walk with ImpactHK. You will learn about homelessness in Hong Kong and go out on the streets to serve food and necessities to people experiencing homelessness.

It's \$8,000 for a walk (or \$4,000 for non-profits) for a group of 20 people and it lasts two hours. For more details on our walks and how to book, click here [[link to website private walk page](#)].



Top tips from ImpactHK founder Jeff Rotmeyer

PUT YOUR HEART INTO IT

Your support will directly result in action and a positive impact on the lives of individuals facing incredible challenges. So go for it!

EVERY DOLLAR COUNTS

Whatever you can raise - big or small - will make a difference and help to transform someone's life

HAVE FUN

Put the fun in fundraising! The important part is that you are doing what you can to provide opportunities for those experiencing homelessness so if we can have some fun while doing so, even better!



#KINDNESSMATTERS